

Helping kids learn how to be kind to animals has never been more fun!



Kind News™, an 8-page magazine for kids, is available in two reading levels and is aligned with academic standards, as well as the core competencies for social and emotional learning identified by CASEL, the Collaborative for Academic, Social and Emotional Learning.



Kind News, Jr. ages 5-7

Colorful photos, puzzles, fun activities and age-appropriate stories help kids, ages 5 to 7, learn about animals and explore what it means to be kind, while sparking curiosity and a love of reading.



Kind News ages 8+

Colorful photos, fun activities, riddles and age-appropriate stories and comics help kids, ages 8 and up, understand animal behavior, issues affecting animals, how to care for pets and how to take action to improve the lives of animals, while sparking curiosity and a love of reading.



Subscriptions are delivered 5 times a year, September through May

Classroom subscription includes 28 copies of the magazine, plus a Teacher Guide for \$30 per year.

In-home, individual subscription includes the magazine, plus a Parent Guide for \$10 per year.

Please visit KindNews.org to adopt classrooms.

Discounts may be available for multiple subscriptions. Sample issues, lesson plans, links to resources, and ideas on how to bring *Kind News* to a classroom are also available on the website.

“The magazine offers students the opportunity to practice critical thinking skills with relevant and meaningful text and promotes not only strong reading skills but builds globally compassionate individuals.”

— **Principal**
Newport Elementary
Newport, NC

“*Kind News* serves as a vital resource, offering valuable lessons... The impact is evident in the heartfelt letters and cards received from students. *Kind News* holds a special place as both a recipient of funds raised by Pet Rock Fest and a staunch ally in our mission.”

— **Animal Advocate**
Charlene Arsenault
Co-founder, Pet Rock Fest

“The entire magazine heightens awareness and prompts rich discussions at every grade level! Even my most reluctant readers are engaged — now what could be better than that?”

— **Teacher**
Hilton Head Elementary
Hilton Head, SC



Inspiring Kids to Be Kind

in Greater Prince William County, Virginia

Kind News™ Adopter: Prince William SPCA, Woodbridge, Virginia
President: Melissa Korzuch
Years providing *Kind News*: 17

How did you decide to bring *Kind News* to your schools?

PWSPCA: We didn't have the staff to visit classrooms or create material. We liked the [*Kind News*] content and knew it would work for our group and community. **It was a great way to reach a lot of children for a very reasonable cost.**

What benefits are you seeing?

PWSPCA: **Teachers love [*Kind News*] because it is consistent and at no cost to them. The children get excited when the new packets arrive.** Many bring it home to younger siblings. We also hand it out at special events. I can't tell you how many times a child walks up and says he or she gets *Kind News* in the classroom. It means we are reaching our target audience and making a difference.

What is your advice to shelters who are new to *Kind News*?

PWSPCA: Work with your schools to gain interest, and use community outreach and fundraising events to offset the costs. When teachers found out about it, they signed up and shared the link. We now sponsor 500 subscriptions, reaching 13,000 students. Our board budgets for it each year. **There is no better, more cost-effective way to get humane education into so many schools than with *Kind News*.**



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-Melissa Korzuch



Visit [KindNews.org](https://www.kindnews.org) to adopt classrooms in your community!